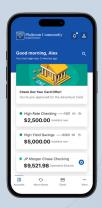


# Digital Sales & Service Platform

Redefine relationship banking and how financial institutions onboard, engage, and grow relationships by unifying Account Opening, Online Banking, and Data & Marketing.





# **Nail the First Impression**

Set the tone for long-term loyalty by giving users:



#### **Frictionless registration:**

Automatic registration and onboarding into OMB experience



#### Instant activation:

Immediate account access with digital card issuance



#### Trust based access:

Tailor access based on risk—give trusted users more options, limit access for higher-risk accounts

## **Unify the Experience**

Deliver one consistent, trusted experience across every channel:



**One UX:** Deliver a neobank-like experience with a fully unified and branded user interface



**One-time-entry:** Eliminate duplicate data entry by syncing PII, documents, and accounts



One risk profile: Super-charge fraud prevention by closing the loop between account opening and OMB

# **Grow the Relationship**

Turn data into action to increase product adoption and customer lifetime value:



**Data-driven offers:** Boost cross-sell conversion with more personalized, relevant product offers



**Click to Open:** Take over the entire wallet by letting customers open new accounts directly within the online banking app



Multiply ideal customers: Lower acquisition costs by creating highly qualified look-alike audiences based on existing customer data

### One company, one mission

We're committed to redefining what's possible—aligning our platform, strategy, and roadmap, and investing deeply to bring this shared vision to life.